



SAVANNAH WALKER

Visual Designer

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813.712.0225

SKILLS

EDUCATION

Savannah College of Art and Design

Bachelor of Fine Arts, Graphic Design

Dean's list 2015 - 2017

AWARDS

Distinguished Scholars Award (SCAD)

A prestigious scholarship given to nominated students that exhibit academic excellence through extra-curricular involvement.

Adobe Awards Semifinalist

SITE Conference Re-brand

July 2018

SCAD Secession Finalist

Frankie's Hot Dogs

HomeGroup

May 2018 Savannah, Ga

Open Studio Student Showcase

July 2017 Lacoste, France

DESIGN

Visual Design

Branding and Strategy

Motion Graphics

Contextual Research

Service Blueprinting

Sketching and Illustration

User Testing and Prototyping

SOFTWARE

Adobe CC

Invision

Sketch

Microsoft Office

EXPERIENCE

SPANX | Graphic Design Intern

May 2018 - August 2018

Atlanta, GA

Developed branded materials in collaboration with various internal departments, across social, digital, and retail channels. Assisted with creation of seasonal catalogue from concept to print. Participated in team of 20 interns to develop social media campaign concept.

SCADPRO | Graphic Designer

March 2018 - Present

Savannah, GA

Responsible for creating collateral material for the SCADPro department including posters, brochures, presentations, and quarterly reports.

L'OREAL + SCAD | Graphic Designer

January - March 2018

Savannah, GA

A 10-week collaboration with L'Oreal to research and develop concepts for a breakthrough digital and social campaign and retail experience for a new product line.

BMW + SCAD | Graphic Designer

September - November 2017

Savannah, GA

A 10-week collaboration with BMW to research and develop concepts how to enhance journeys through the data on social platforms. Performed contextual research, strategy & ideation, and developed visual assets.

WALKER BRANDS | Creative Intern

Spring/Summer 2013-2017

Tampa, FL

Joined branding agency, participating in brand strategy under the Creative Director as well as client assessments, research for strategy, asset creation, and concept references for creative team and clients.