

SAVANNAH WALKER

Visual Designer
Strategic Thinker

www.savannahwalkerdesign.com
savannahmarwalker@gmail.com
813.712.0225

EDUCATION

Savannah College of Art and Design
Graduating May 2019

Bachelor of Fine Arts, Graphic Design
Dean's list 2015 - 2018

AWARDS

Distinguished Scholars Award (SCAD)
A prestigious scholarship given to nominated students that exhibit academic excellence and extra-curricular involvement.

Adobe Awards Semifinalist
SITE Conference Re-brand
July 2018

SCAD Secession Finalist
Frankie's Hot Dogs
HomeGroup
May 2018 Savannah, Ga

Open Studio Student Showcase
July 2017 Lacoste, France

DESIGN

Visual Design
Branding and Strategy
Motion Graphics
Contextual Research
Service Blueprinting
Sketching and Illustration
User Testing and Prototyping

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Lightroom
Invision
Sketch
Microsoft Office

EXPERIENCE

SCADPRO | Graphic Designer
March 2018 - Present Savannah, GA

Responsible for creating collateral material for the SCADPro department including posters, brochures, presentations, and quarterly reports.

GOOGLE + SCAD | Project manager & GD
Sept - Dec 2018 Savannah, GA

A 10-week collaboration with Google to research and develop a redesigned Google Maps for 18-24 yo. Acted as project manager, participating in research, ideation, and responsible for graphic deliverables.

SPANX | Graphic Design Intern
May - Aug 2018 Atlanta, GA

Developed branded materials in collaboration with various internal departments, across social, digital, and retail channels. Assisted with creation of seasonal catalogue from concept to print. Participated in team of 20 interns to develop social media campaign concept.

L'OREAL + SCAD | Graphic Designer
Jan - March 2018 Savannah, GA

A 10-week collaboration with L'Oreal to research and develop concepts for a breakthrough digital and social campaign and retail experience for a new product line.

BMW + SCAD | Graphic Designer
Sept - Nov 2017 Savannah, GA

A 10-week collaboration with BMW to research and develop concepts how to enhance journeys through the data on social platforms. Performed contextual research, strategy & ideation, and developed visual assets.

WALKER BRANDS | Creative Intern
Spring/Summer 2013-2017 Tampa, FL

Participated in brand strategy under the Creative Director client assessments, strategy research, asset creation, and concept references for creative team and clients.